



Episode 13 Downloadable: 5 STEPS THE PUBLIC SECTOR CAN TAKE TO FACILITATE MOBILITY AS A SERVICE (MaaS)

Why Do We Need to Plan for Mobility as a Service?

We live in an increasingly interconnected world, and technologies like ride-share, bike-share, and other micro-mobility options, such as scooters are all new means to get around. It's necessary for the transportation industry to innovate and consolidate these mode options into a single app with a way to plan, ticket, and pay across all modes and operators in a single payment system.

5 STEPS TO FACILITATING MOBILITY AS A SERVICE



The Modern Mobility Podcast is brought to you by Modern Mobility Partners, a women and minority owned transportation planning and traffic engineering consulting firm located in Atlanta, GA. For other podcast downloads or to learn more about our team, services, and experience, visit www.modernmobilitypartners.com.

