

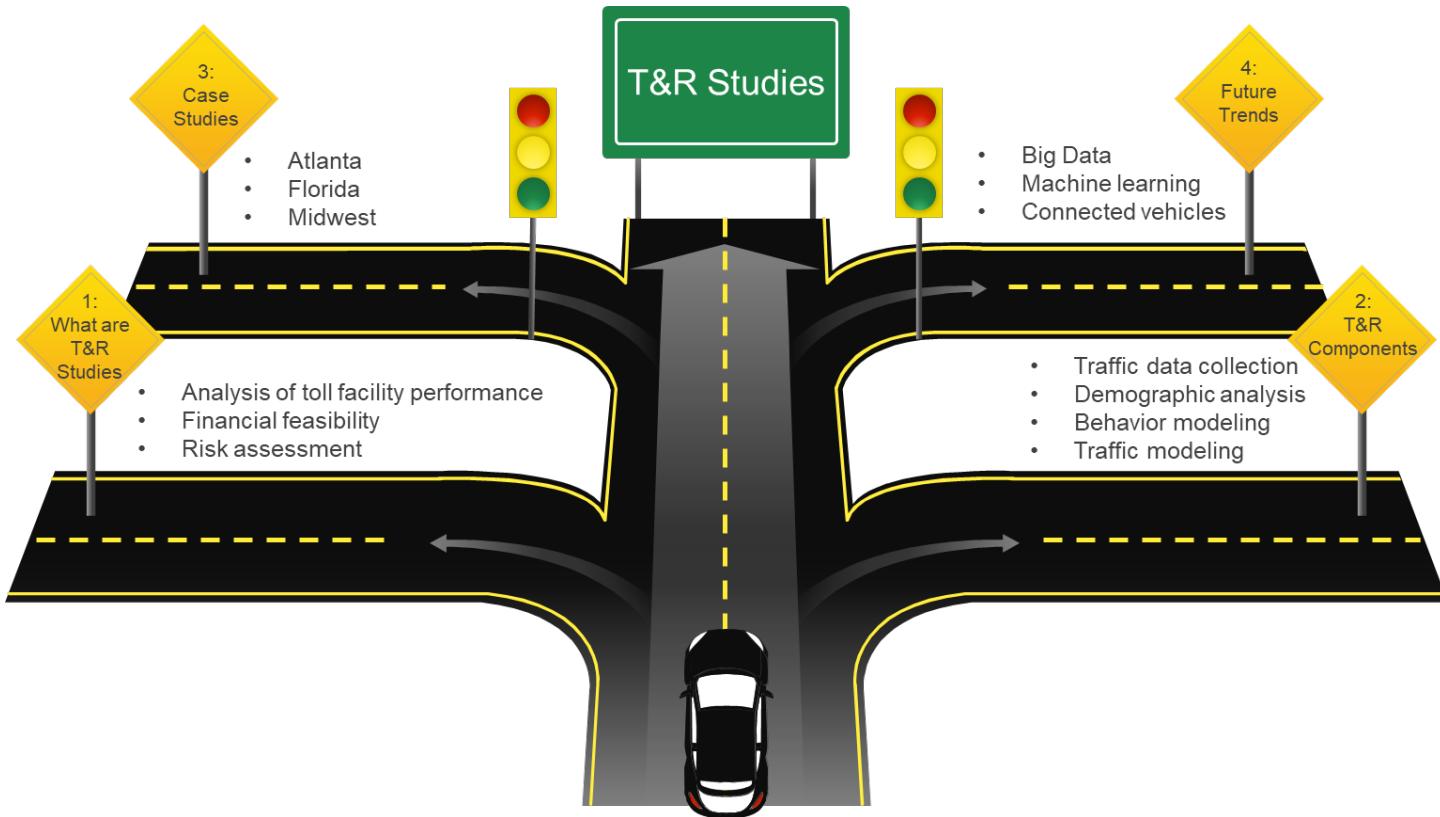


Episode 37 Downloadable: A Deep Dive Understanding of Traffic and Revenue (T&R) Studies

Why Do We Need T&R Studies?

Congestion on interstates and roads continues to increase, and transportation dollars are limited to keep up with the growth. Traffic and Revenue (T&R) is an alternative to public funding where agencies charge users of the tolled facility to help cover ongoing operating and maintenance costs. This provides more opportunities for public agencies to invest in other transportation initiatives.

DEEP DIVE UNDERSTANDING OF TRAFFIC AND REVENUE STUDIES



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