



Episode 5 Downloadable: 6 STEPS TO ADDRESSING EQUITY IN SAFETY PLANNING AND ENGINEERING

Why Do We Need to Address Equity in Safety Planning and Engineering?

In the US, approximately 40,000 people are killed annually because of a collision on the roadway network. After year in, year out of documenting this regrettable statistic, it gets harder to ignore. Furthermore, statistics show that members of black and brown communities are disproportionately impacted with crashes, particularly as it relates to equity.

6 STEPS TO ADDRESSING EQUITY IN SAFETY PLANNING AND ENGINEERING

1
Engage the Community

2
Identify **key performance indicators** for goals and employ an **integrated approach**

3
Set your **metrics** in an **equitable mindset**



4
Apply an **integrated approach** to transportation safety

5
Apply **systems-based considerations** for program development

6
Invest Where **Needs are Greatest**

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