

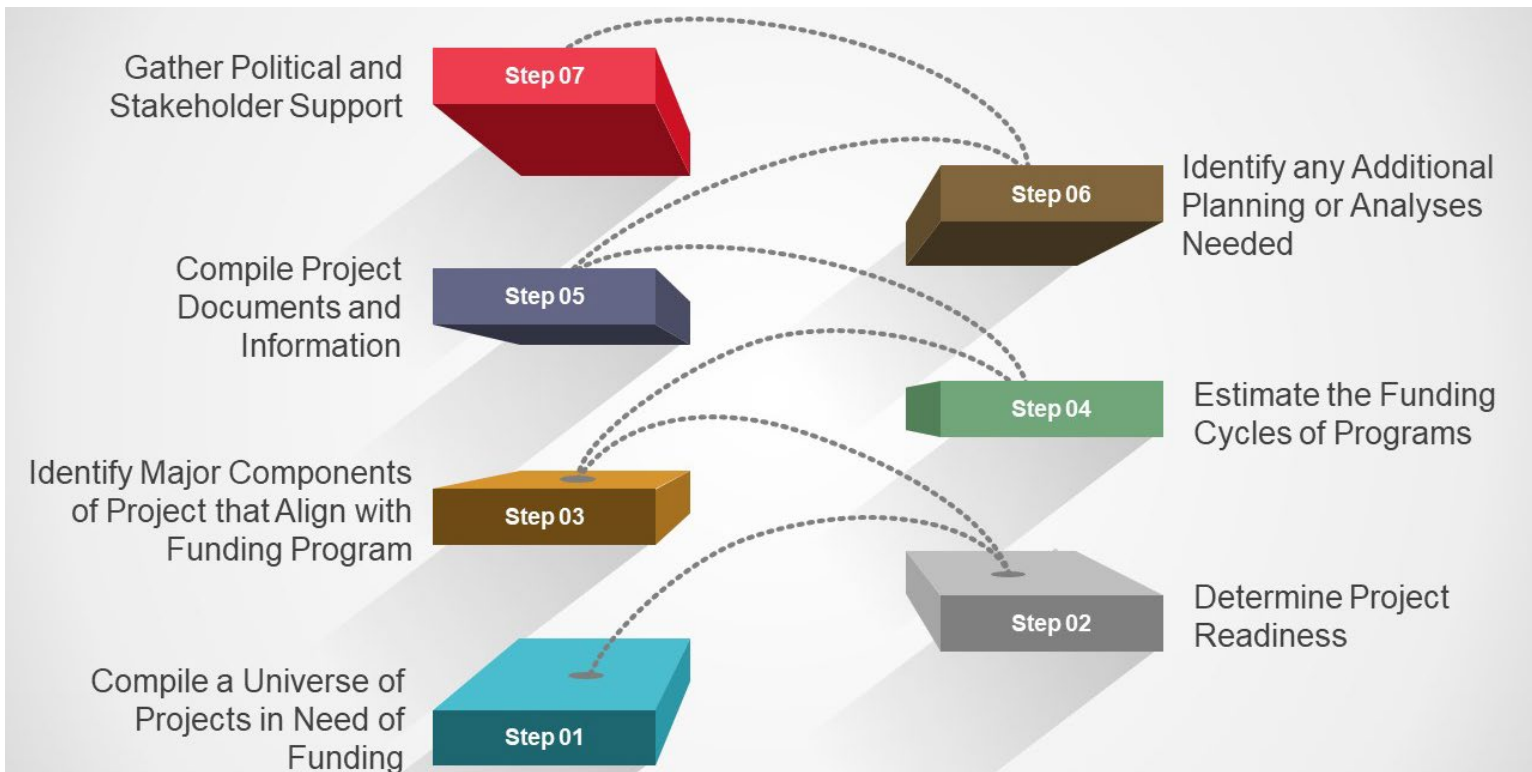


Episode 7 Downloadable: 7 STEPS TO PLANNING FOR A PROACTIVE GRANT STRATEGY

Why Do We Need to Proactively Strategize for Transportation Funding?

Federal formula funding is highly competitive and requires more planning in advance of funding notices (Notice of Funding Opportunity – NOFO). Applicants should consider strategizing to identify the most competitive projects and also identify if any additional planning work is needed to meet funding merit criteria such as equity or sustainability analyses.

7 STEPS TO PLANNING FOR A PROACTIVE GRANT STRATEGY



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